

## **Terms and Conditions for EU4Culture Sites Photography Contest**

The EU4Culture Heritage Sites Photography Contest is an initiative aimed at promoting and preserving Albanian cultural heritage through the art of photography. The contest invites photography enthusiasts to participate in three separate daily tours of heritage sites, guided by professional photographers and storytellers/guides. During the month of June and July participants will have the opportunity to learn the art of storytelling through photography, capturing images that convey the rich history and culture of the sites visited.

The contest is organized by Europe House, an EU-funded initiative dedicated to increasing public awareness and understanding among the Albanian population about the European Union. Its objectives include informing citizens about EU policies and programs, highlighting their impact on daily life, and explaining the benefits and challenges associated with Albania's journey toward EU membership.

This contest features visiting sites reconstructed by EU4Culture project, an EU-funded project that has been restructuring historical sites of Albania damaged by the 2019 earthquake. This project has also worked on revitalizing these sites to make them interactive and informative to visitors.

The objectives of this contest focus mainly on:

- Promoting Cultural Heritage
- Enhancing Photography Skills
- Encouraging Creative Expression

Target Audience

- Photography enthusiasts of all skill levels
- Local community members interested in cultural heritage
- Professional and amateur photographers
- Students and young adults (+18 years old)

### **Criteria for participation in the contest**

The contest is open to anyone, aged above 18, who is a photography enthusiast and would like to participate in the contest.

The contest will be announced on EUD social media channels, and the interested participants will be able to register in the contest using the provided google drive link.

Participants must join in one or all the three weekly tours organized at EU4Culture sites.

Each participant can submit their best photo from each tour for evaluation by sending the photo/s in this email: [info@europehouse.al](mailto:info@europehouse.al), no later than 31<sup>st</sup> July 2024. In the email, the participant should provide this information:

Name, Last Name:

Phone number:

Location of the photo:

A short description of the photo:

### **Contest Mechanism**

Participants will submit their best photo/s from each tour.

Submissions will be evaluated by a jury composed of three professionals in the field of photography and communication.

The evaluation criteria will include creativity, storytelling, and technical quality.

### **Prizes**

- First Prize/ Best Storytelling Image: Professional camera
- Second Prize/ Best Composition: External hard disk
- Third Prize/ Photographers' Vote: Professional backpack for cameras

The winners will be contacted via email and announced on social media. The announcement will be made by September 10, 2024.

If any winner does not respond within 10 days of the announcement, the prize will be awarded to the next eligible participant based on the jury's scoring.

If a participant has two winning entries, only the one with the highest number of likes will be considered for a prize.

### **Exhibition and Awards Ceremony**

An event will be organized to showcase the best photographs from the contest. Awards will be given for outstanding photographs in categories such as:

- Best Storytelling Image
- Best Composition
- Photographers' Vote

## Terms and Conditions

**Eligibility:** Open to all photography enthusiasts.

**Submission Guidelines:** Each participant must submit their photos according to the guidelines provided by the organizers.

**Copyright and Usage Rights:** By submitting photos, participants grant Europe House and European Union Delegation to Albania the right to use the images for promotional purposes.

**Judging:** The jury's decision is final and binding.

**Liability:** The organizers are not responsible for any loss or damage to the photographs submitted.

**Data Protection:** Personal data provided by participants will be used solely for the purpose of administering the contest and will be handled in accordance with applicable data protection laws.

**Contact Information**

For any inquiries or further information, participants can contact the organizers at [info@europehouse.al](mailto:info@europehouse.al)

The award ceremony will be documented and made public on the official websites of the European Delegation in Albania on Facebook, Twitter and Instagram.

This contest is supported by the European Union.

By participating in the EU4Culture Sites Photography Contest, participants agree to these terms and conditions.