

Contest Rules # Join the Green Way

#JoinTheGreenWay is a video contest that aims to inform and raise citizens' awareness about the impact caused on the environment by our lifestyle, behaviours, materials and items we consume and use in everyday life.

The way we should orientate these choices is shown by the citizens themselves, by becoming conveyers of the message and participants in the contest, at the same time.

The contest #Jointhegreenway is an open contest for all citizens of the Republic of Albania.

Criteria for participation in the contest

The contest entries shall be first uploaded on Instagram, tagging the EU Delegation Account and using the designated hashtag #JoinTheGreenWay.

The contest will be open from 04 December 2023 (00:01 local time) until 03 January 2024(00:00 CET time).

Any video uploaded before or after these dates shall not be considered as a participant in the contest.

Any individual wishing to participate in the contest must meet the following criteria:

- a) Upload a video, with the HASHTAG #JoinTheGreenWay and TAG @euinalbania (Instagram)
- b) The same video should be uploaded on the (link of europeishere.AL)
- c) The account from which videos will be posted should be public.
- d) The duration of the video should not be more than 60 seconds and its size should not exceed 100mb.
- e) Uploaded videos should show a creatively embraced action and applied eco-friendly daily habits in their lives.
- f) Any video that is not related to the topic will be disqualified from the competition.
- g) Each individual may participate in the contest with more than 1 video but cannot win more than 1 prize.
- h) Each participant in the competition guarantees and is responsible for the authorship of the video.
- i) The contest is open to all individuals over the age of 16 years.

Method of determining the winners

3 of the videos will be evaluated through a professional jury. It will be announced as winners of the contest and will be published on 05/01/2024 on the official websites of the European Delegation in Albania, Facebook, Instagram and X

The profiles of individuals from whom the winning videos are uploaded will be contacted via relevant social media within 08/01/2024.

If during the period of 5 days after the end of the contest participants are not responding, the prizes will be awarded to the next participants in line according to the number of likes.

If a participant turns out to have two winning videos, only one of them will be considered as such, the one with the highest number of likes.

Contest Prizes

Prizes to be distributed in this competition are:

- a) First prize: Bicycle
- b) Second prize: Camping Set and Accessories
- c) Third prize: Hiking Set and Accessories

The award ceremony will be documented and made public on the official websites of the European Delegation in Albania on Facebook, Twitter and Instagram.

This contest is supported by the European Union.